# Smit Chacha

**Mob:** 07737345195 **E-Mail:** <u>s\_m\_i\_t@hotmail.com</u> Portfolio: <u>http://www.smitchacha.com/</u> Google Page: <u>https://g.co/kgs/96oSNvP</u>

# Graphic Designer | Web Developer | SEO Specialist | Content Writer | Affiliate Marketer | Forex Trader | Book Writer

#### **Technical Skills**

Adobe Photoshop Adobe Dreamweaver Autodesk Maya WordPress Android Apps Microsoft Office PSD to HTML5/CSS Content Marketing SEO Games Development Book Publishing Affiliate Marketing Forex Trading Google Analytics 2D and 3D Animation Webmaster Tools E-Commerce Social Media Marketing Link Building Stock Market

#### About Me

I have over 10 years experience in building, developing and marketing blogs/websites. Book publishing and distribution, content writing (web and print). Graphic design and marketing. Managing multiple E-commerce stores. Analysing and converting organic traffic into sales. Building and growing social media account followers and likes. Forex trading (fundamentals, technical analysis and risk management).

I am an experienced professional with excellent management & people skills. I have experience which enables me to create vibrant and effective environments to encourage change and development. I pride myself on having an excellent working relationship with different professionals, colleagues, customer etc. I have a proven success rate of achieving outcomes and supporting others to reach their goals. During my career I have acquired in-depth knowledge, analytical and problem-solving skills which I am able to apply to my work and everyday life.

# **Key Skills**

- **Communication** Excellent communication skills which I can adapt to meet the needs of different audiences.
- Teamwork I am a team player and I can work productively with professionals and non-professional.
- **Proficiency** I am proficient user of Microsoft Office Applications with the ability to write professional reports, analyse & interpret large data set, plus learn new applications.
- Personal Development I welcome growth and development and know the benefits of volunteering and studying.

# Education:

Sept 2005 - Jul 2008 BSc in Computer Visualization and Games London Metropolitan University

Sept 2002 – May 2005 Information Technology Diploma (I.T.)

Escola Dr. Antonio Carvalho Figueiredo (Portugal)



#### Languages:

English, Portuguese, Gujarati, Hindi - Spoken

HTML, CSS, PHP, MySQL, JavaScript, C# - Technical

# **Hobbies and Interests**

I have a degree in Computer Visualization and Games from London Metropolitan University. During my 3 years course I have learn how to use Autodesk Maya to create 3D models and Cinematic Animations, plus Adobe Photoshop to create and generate UV Texture Maps. I also learn how to program in XNA C# to create Xbox games. I also learn how to use Adobe Flash to create 2D Games and 2D Animations.

Smit Chacha / Books



I have published over 15 paperback and digital books on Amazon KDP and LULU, they are widely available over the web in several online retailers. I have also published in a digital format in Google, Amazon and Apple.

# Google Page: <u>https://g.co/kgs/96oSNvP</u>

**Hobbies**: I like to read and write, watch video tutorials, football. I do Forex and Stock Market and I know how to read Horoscopes in Vedic Astrology.

# Work Experience:

# 2024 - present

# Interpreter, Aqua Interpreting Group

- o Interpreting in 3 different languages: Portuguese, Gujarati and Hindi into English
- o Translating and interpreting in person and over the phone in different locations and places

# 2017 - 2023

# Writer

• I published over 15 paperback and digital books.

# 2016 - present

# Trader, self employed

• Buying & selling shares, stocks etc

# 2014 - 2015

Course Co-ordinator, Harrow International Business School

- Assisting students with course details and direction.
- Printing and scanning documents & a range of office duties.
- Filing and general administrative duties.
- Answering queries via phone, in-person, email & mail.

# 2010 - Present

# Webmaster

- Registering Domain Names and Server FTP
- Installing Content Management System (WordPress)
- o Downloading and Installing Various CMS Plug-ins as necessary
- Designing Logos and Graphic Design in Photoshop
- SEO (Onsite, Offsite)
- o Content Writing/Publishing and Social Media
- o Installing, Analysing and Optimizing Web Traffic (Google Analytics)

# 2009 - 2010

# Office Administrator, Oxford College of Management Studies

- Printing & scanning documents & building forms in Microsoft Word.
- Answering phone calls, email correspondence & post.
- $\circ$   $\;$  Sending parcels via couriers & completing data entry tasks.
- Answering student queries and printing student cards.